



Personal Health Budgets Stakeholder Engagement Plans: Project Lead Gemma Rainger, September - December 2010

Activity	Method	Desired outcomes	Actions	Lead	Delivery Date	Progress
GP involvement at strategic level in project delivery	Letter to emerging GP consortia arrangements	Views of Primary Care represented at strategic level within the project	JH to meet with IR and draft letter	IR	30.10.10	
Awareness raising amongst user led and campaign group	Written Briefings, events, direct discussions	User led organisations become involved in encouraging people to take up personal budgeting options	prepare regular bulletins and updates Work with user led organisations to develop communications for patients	JH	3 monthly intervals	PCC voluntary sector newsletter issued with information about PHB September
Awareness raising amongst Providers		Providers encouraged to shape own organisation to accommodate PHBs and widen choice.	prepare regular bulletins and updates Hold Stakeholder event Engage in discussions with providers about delivering elements of PHB	JH JH RC	3 monthly intervals 31.12.10 September onwards	PCC voluntary sector newsletter issued with information about PHB September.
Awareness raising amongst health and social care staff		Health and Social care staff engage in the development of person health budgets	prepare regular bulletins and updates	JH	3 monthly intervals	ICU newsletter has PHB update September Issue
Awareness Raising amongst political and public stakeholders		The public and their representatives support the continued development of Personal Health Budgets	Write to HOSP Write to Trust Board	JH IR	30.10.10	Quarterly letter to HOSP includes information about PHB
Communicating the need for staff to prepare to implement PHB	Staff training and development	Staff feel confident to explain what PHBs are and can start offering PHB to pilot group	Develop business process map Develop content of training Deliver Training	MH/JC/ GC	30.11.10	Business process map under development
Communicating the options to patients around individual budgets	Leaflets	Patients are aware of what PHB's mean broadly to the options they have for receiving their healthcare	Collect range of leaflets already available Work with third sector to develop information for Portsmouth patients	JH	30.10.10	Oxford & West Midlands leaflets available